

**FREEBIRD RIDEOUTS FROM HEIN GERICKE STORES NATIONWIDE  
KEEP YOUR SATURDAY (2nd FEB) AFTERNOON FREE!**

FREEBIRD – riding into cinemas on Friday, 1<sup>st</sup> February

'The best biker movie since Easy Rider' (The Sun)

*Freebird*, the new British comedy from the makers of *Layer Cake* and starring Phil Daniels (*Quadrophenia*), opens up and down the country on Friday, 1st February and we promise you, it's a must-see for everyone who's ever been on a bike.



**FEEL THE RIDE**

*Hein Gericke*, Europe's leading motorcycle clothing and accessories retailer and the number one supporter of *Freebird*, has teamed up with the movie to organise rideouts from stores to cinemas and is offering all riders present the chance to **win a signed movie poster**.

*Motorcycle Action Group (MAG)* believes motorcycling is about freedom of expression, camaraderie, friendship and fun. For all these reasons, *MAG* is promoting *Freebird* and urges all its members to show their support for the film and join their nearest *Hein Gericke* rideout on Saturday, 2nd February.

Meeting times vary from store to store but will start **from midday on Saturday 2<sup>nd</sup> February**.

<b>Hein Gericke Store Address</b>	<b>Hein Gericke Contact</b>
Hein Gericke Hull, 184-188 Beverley Road, Hull, HU3 1UP	Paul Stringer 01482 211 433
Hein Gericke Stoke, Liverpool Road, Newcastle Under Lyme, Staffordshire, ST5 9ED	Ian Johnson 01782 612 111
Hein Gericke Bristol, Croft House, Stokes Croft, Bristol, BS1 3TB	Wayne 01179 244942
Hein Gericke Glasgow, 272-274 Great Western Road, Glasgow, G4 9EL	Andrew Alexander 0141 333 4949
Hein Gericke Leeds, Unit 2, Regent Street, Leeds, LS2 7QA	Roger Smith 0113 247 0050
Hein Gericke Peterborough, 174-176 Lincoln Road, Millfield, Peterborough, PE1 2NW	James Potkins 01733 898338
Hein Gericke Reading, 730 Oxford Road, Reading, RG30 1EH	Alan Dunne 01189 596 334
Hein Gericke Cardiff, Wellington House, Wellington Street, Cardiff, CF1 9BE	Andy Morrison 029 2066 5151
Hein Gericke Manchester, 209 Bury New Road Pegwell Drive, Salford Manchester, M8 8DU	Liam Wilde 0161 792 9604
Hein Gericke Birmingham, Unit 3, Trident Retail Park, Watery Lane, Middleway, Birmingham B9 4EH	Gavin Delaney 0121 773 1849
Hein Gericke Newcastle, 1-51 Blandford Square, Newcastle, NE1 4HP	Davey Miekle 0191 261 2097

Contact your local *Hein Gericke* store from Tuesday 29th January for exact timings and confirmed rideout details.

If you can't make one of the rideouts, make your way down to the nearest cinema showing *Freebird*.

To find out where the film is showing near you, visit: [www.freebirdmovie.com](http://www.freebirdmovie.com)

**"WHAT A TRIP... CLASS-A PERFORMANCES... HILARIOUS 5/5"**  
The Sun

A film by JON IVKY

# Freebird

HOW MUCH CAN THREE MEN TAKE?



From the Producers of LAYER CAKE - A NEW BRITISH COMEDY

[www.freebirdmovie.com](http://www.freebirdmovie.com)

RIDING INTO  
CINEMAS  
1ST FEBRUARY



A REDBIRD PICTURE IN ASSOCIATION WITH THE SUNDAY GROUP. PRODUCED BY BILL JARA AND PETER BIRCH. WRITTEN AND DIRECTED BY JON IVKY. CASTING BY RICHARD GARDNER. COSTUME DESIGNER PETER WOOD. MUSIC BY GUY HARRISON. EDITOR CLIVE WARR. EXECUTIVE PRODUCERS GARETH WATSON AND DAVID FOSTER. EXECUTIVE PRODUCERS ANDREW COOPER AND JON IVKY. EXECUTIVE PRODUCERS ANDREW COOPER AND JON IVKY. EXECUTIVE PRODUCERS ANDREW COOPER AND JON IVKY.